Caylie G
Graphic Designer

Cayldesign.com

Cayldesigns@gmail.com   Linkedin.com/in/caylie-gronwold

Skills

Adobe Creative Suite
Logo Design
Print Design
Brand Development
Package Design
Web Design
Web Flow
Wordpress
Animation
Photography
Heat Press
Mock-up Presentations
Collaboration Abilities
Customer Service
Detail-oriented
Time Management
Problem Solving
Adaptability

Education

B.S in Graphic Design
Arizona State University
May 2024

Honors

Magna Cum Laude
Arizona State University
May 2024

Experience

Production Artist & Graphic Designer
Promo Plus, May 2020 - September 2024

Product Vision & Strategy: helping conceptualize and execute logo designs, digital sketching, and company merchandise design, mockup presentations, vehicle wraps, large scale print banners and sign design
Printing & Accessory items: vinyl cutting and weeding, embroidery trimming, and heat pressing products
Digital Collaboration: setting up online shops, editing artwork for the cites, along with designing company websites for company merchandise and clients

Freelance Graphic Design
Self-Employed March 2020 - Current

Graphic Design: proficiency with design software like Adobe Creative Suite, having knowledge of typography, color theory, and layout design, understanding of print design specifications and file preparation for printing
Time Management: balancing multiple projects and meeting deadlines while scheduling and prioritizing tasks effectively
Problem Solving: addressing design challenges and finding innovative solutions, and adapting to feedback while making revisions as needed

Freelance & Contract Work
From the Rooftop, March 2024 - October 2024

Concept Development: brainstorming and developing creative concepts that align with the restaurant's brand and vision
User Experience: designing menus and other large scale prints that are easy to read and navigate
Print & Page Layout: knowledge of grids, typography, color theory, and layout design, understanding of print design specifications and file preparation for printing